

<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
<b>Responsible Authority</b>				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	05	04	2017	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO <input type="checkbox"/>
<b>Premises Details</b>				
Premises Name	Tesco Stores Ltd.			
Address	Ansdell Rd Blackpool			
	61-67 Ansdell Road			
	Blackpool			
	Lancashire			
Post Code	FY1 6PU			
<b>Reasons for making representations</b>				
<p>The Public Health Department, Blackpool Council, write in reference to the application to vary a premises licence for Tesco Stores Ltd, 61-67 Ansdell Road, Blackpool.</p> <p>The applicant brings this application in full knowledge that this store is located within Victoria ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				

Deprivation

- Blackpool is ranked amongst the most deprived areas in the country. Specific areas in the central wards of Blackpool, including Victoria Ward, have the highest ranked levels of deprivation in Blackpool (Blackpool JSNA, 2016).
- There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (Blackpool JSNA, 2016).

Health related information

Although Victoria ward as a whole is ranked similar to the average for Blackpool in relation to health and deprivation, this premise is located within streets which are the most disadvantaged within the ward as well as being very close to the border of Bloomfield ward.

Recent health statistics show Bloomfield ward to have 3 times the national average for hospital stays for alcohol related harm (SAR) that the National average (England). (Public Health England 2014/15).

For every 100 hospital stays for alcohol related harm (SAR) in England, Bloomfield has 308.

Within Blackpool, rates range from 308 in Bloomfield down to 106 in Bispham.

Alcohol reported incidents

There were 329 alcohol reported incidents reported in 2015/16 in Bloomfield ward, this is a rate of 49.2 per 1000 population.

The Blackpool average is a rate of 17.3 alcohol reported incidents per 1000 population and so Bloomfield is over 3 times the Blackpool average (at the rate of 49.2).

Bloomfield ward is the third highest for alcohol reported incidents after the 2 town centre wards being the highest. The worst is Claremont at 81.5 per 1000 (town centre ward and so expected to be higher) and the best is Bispham at 3.3 incidents per 1000 residents.

The average number of alcohol reported incidents in Lancashire is 5.3 per 1000.

Concerns regarding the application:

- Public Health has concerns that the applicant has applied to vary the current licence to supply alcohol from 6am; if this application is successful this will increase the availability of alcohol supply within the Saturation Area in the early morning period. Public Health has concerns that this premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.

Public Health would ask the Licensing Committee to consider the potential risks associated

with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

N/A